



FOR IMMEDIATE RELEASE

Contact: Michael Langford
Trinity Event Management
info@trinityeventmgmt.com

TRINITY EVENT MANAGEMENT ANNOUNCES INAUGURAL FIRECRACKER 6

Indianapolis, IN – (February 17, 2010) – Trinity Event Management announced today its launch of the inaugural Firecracker 6. The six mile running and walking event is not only to promote health and fitness; but to honor our nation’s birthday this 4th of July. This event will take place in Downtown Indianapolis at the historic City Market. A one of a kind course will take participants on a trek on such famous streets as Meridian, Capitol, Maryland, Virginia, and Delaware. Throughout the course runners and walkers will enjoy seeing such sites as the Indiana War Memorial, Soldiers and Sailors Memorial, Indiana State Capitol, and City Market.

Stevi Stoesz, director of business development, of City Market commented, “The Indianapolis City Market has long been a community gathering place for residents and visitors to this city. We are excited to play host to Firecracker 6 and all of the participants of this inaugural event. The City Market promotes healthy living through farmers’ markets, local products and healthy cooking classes. Firecracker 6 is a perfect fit for Indianapolis City Market, and we are pleased to collaborate in this initiative.”

“Our goal is to create a tradition for families, friends, and neighbors to annually come together to share memories of yesterday and create new ones,” said Michael Langford, Event Director. “It is important for us to be thankful for all that we have been blessed and to honor our wonderful country that brings hope to others. The 4th of July has always been one of my favorite times of year; we look forward to working with the Indianapolis City Market to create a special event for our community. “

The inaugural Firecracker 6 will take place on Saturday, July 3, 2010, at 8:00 am, in Indianapolis. The public is invited to watch the event and cheer on its participants. For more information on Firecracker 6 please visit www.firecracker6.com. For media related inquires please email media@firecracker6.com.

###